



NuCanoe designed a kayak you could stand on, then trusted Dutchland to build it

It was in the early 2000s when watercraft designer and self-described beach bum Tim Niemier had a crazy idea: design a kayak that gives users the ability to stand up safely while fishing.

In 2006, the NuCanoe hit the market. The rotomolded plastic hybrid that's a little big kayak and a little bit canoe exploded on the market, and for good reason.

When the Bellingham, Wash. company was looking for a rotational molding partner to build its creation they found Dutchland. Dutchland, which also builds NuCanoe's line of Frontier Kayaks, could not only build the stable watercraft, it could also assemble and ship the finished kayaks to retailers across America.

That happens to be what Dutchland does best. From our top-of-the-line production capabilities, to value-added services like mold management, packaging, warehousing, logistics and more, Dutchland can build it, pack it, store it and ship it - no matter what 'it' is.

Working with start-ups to long-established brands, Dutchland has the ability to do whatever it takes to get the job done.

IF YOU CAN DREAM IT, WE CAN BUILD IT

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"You can do things in these boats that you can't do with a lot of other boats. The feedback this boat gets is just really positive. With Dutchland, it's a good arrangement. Logistically, shipping out of the state of Washington is difficult when two thirds of our business is east of the Mississippi. Dutchland really is a one-stop shop."

- Blake Young, President of NuCanoe

